



Social Media/Marketing Volunteer

We need your help! Do you love being creative online? Are you looking for professional experience in social media and marketing for your resume? Or just have a passion for community and skills to share?

Plant It Again is a vocational training program that focuses on sustainability and building community. We work alongside and serve community members with developmental and intellectual disabilities that are starting microbusinesses. To learn more about our organization, visit PlantItAgain.org.

We are looking for a couple folks to help us market our services and products, increase awareness, and promote the microbusinesses of our program participants. Most of this role can be done remotely with good communication. A few hours a month of your time can go a long way!

To get started, send us a message and tell us about yourself. If you are recently out of school or trying this as a new venture, don't hesitate to tell us. We are a small organization that values your skill, passion, and willingness to invest your time in others and will work with you. We will contact you to talk about more details and determine if it seems like a good fit, both for you and for us.

Volunteer Position Description: Social Media/Marketing

Reports to: Paige

Position Duties:

- Promote store and microbusinesses of program participants
- Create and execute marketing campaigns for social media
- Find creative ways to highlight program participants
- Submit ideas and campaigns for approval before posting

Skills:

- Familiarity with various social media platforms
- Creative
- Patience
- Commitment
- Clear Communication

Commitment: We ask volunteers to commit to approximately 1-2 hours a week for at least 4 months.

Location: We are located on Balboa Ave near the 805 in San Diego, CA but this position can be done mostly remote.